

Mixed-Methods Evaluation of a Brief Cannabis e-Learning Lesson for Older Adults: User Experience and Perceived Impact



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Background & Objective



Cannabis use in Canadian older adults is increasing

Lack of trustworthy, age-appropriate information



Evaluate user experience and perceived impact of e-learning lesson, *Cannabis & Older Adults*



Figure 1: Screenshot from the 'Cannabis & Older Adults' lesson

Methods

Single-group, post-lesson, convergent mixed-methods evaluation



1. Complete 20-min lesson



2. NPS + IAM4all survey



3. Quantitative + qualitative analysis

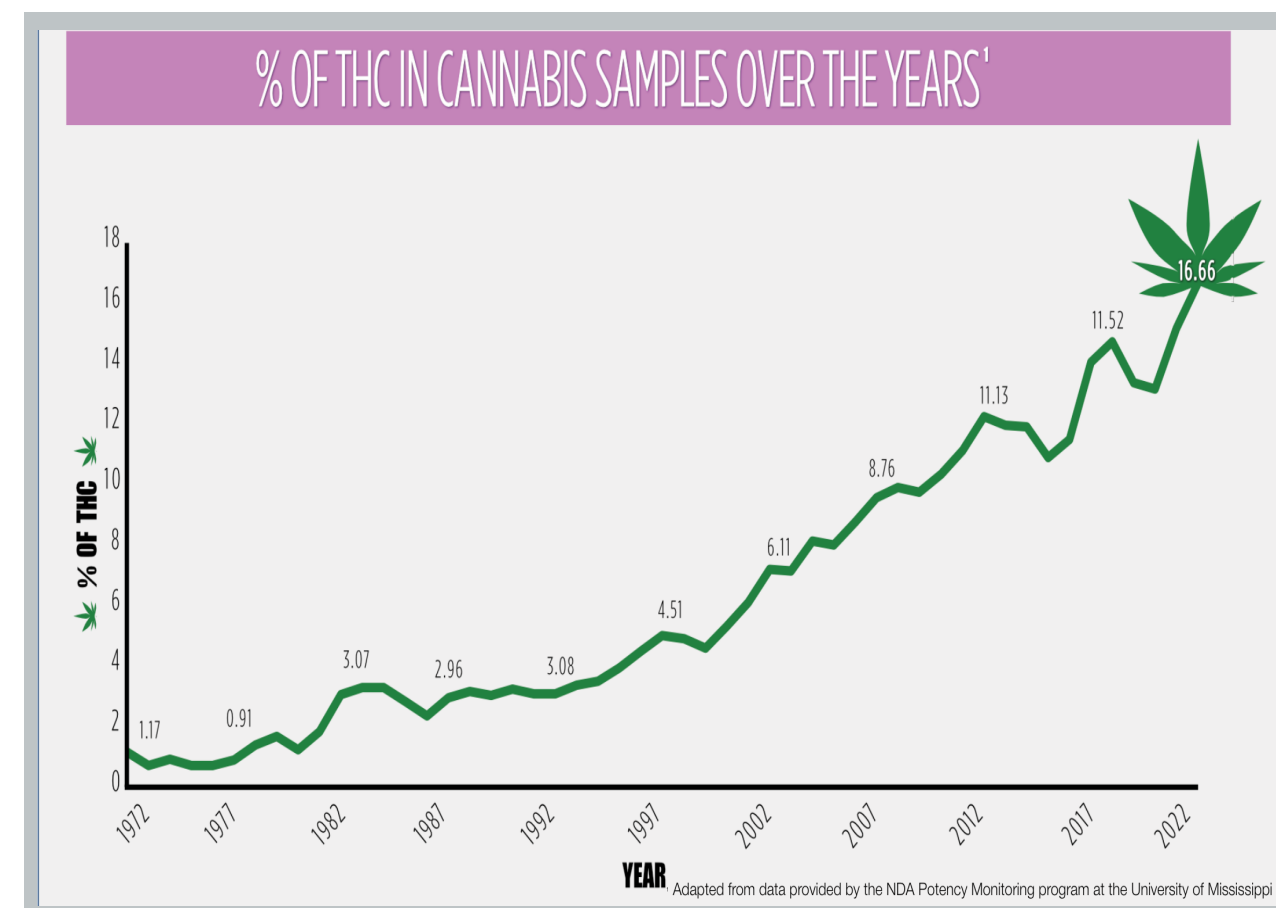


Figure 2: Cannabis potency graph from the 'Cannabis & Older Adults' lesson

Key Findings



592 participants

46

Net Promoter Score Favourable/Great



88% perceived relevance



100% understandability



96% intend to use this information



86% expect to benefit

Respondent Quotes

"I appreciated the objectivity of the information shared."

"Excellent resource. It is clear, informative, and has a good learning pace."

"If I ever decide to use cannabis, I'll review the literature on risks and benefits first."

Conclusions



Successful online education resource on cannabis for older adults



Complement clinical counselling and harm-reduction initiatives

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